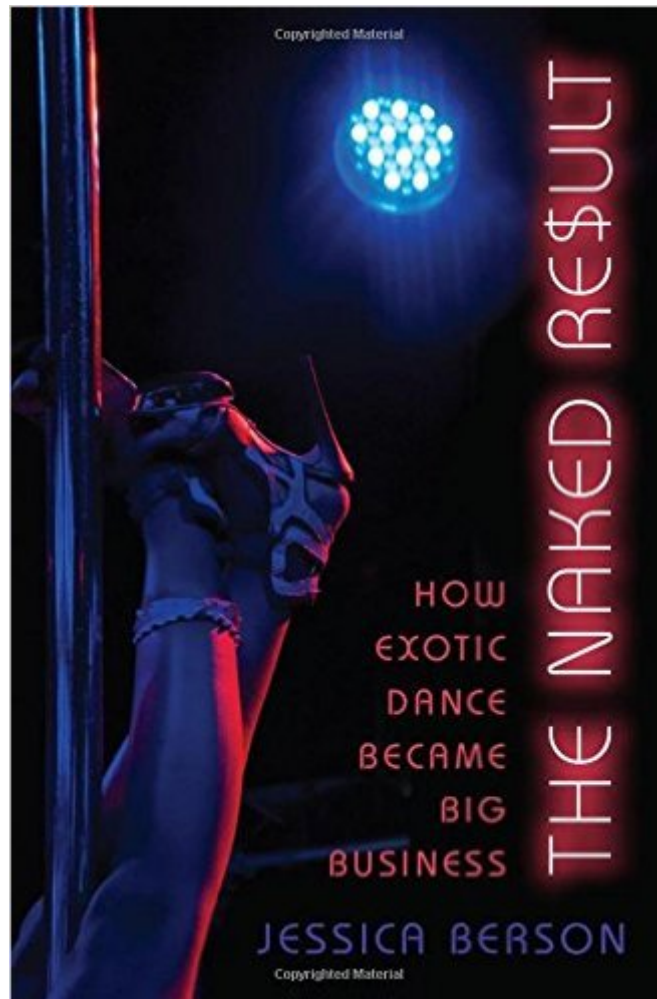


The book was found

The Naked Result: How Exotic Dance Became Big Business



Synopsis

We have grown accustomed to corporate influence in retail outlets, restaurants, and even higher education-but what happens when corporations take over desire? *The Naked Result: How Exotic Dance Became Big Business* explores the changing world of striptease, tracing its path from the unruly underground to brightly lit, branded 'gentlemen's clubs.' Drawing on her own experience as an exotic dancer, Jessica Berson examines the ways that striptease embodies conflicting notions of race, class, and female sexuality, and how the exotic dance industry deploys these differences to codify and commodify our erotic imagination. Chain clubs, fitness programs, and music videos are moving exotic dance into the mainstream, stripping its historical potential to embody and express subversive desires-erotic and otherwise-and generate resistant modes of female erotic subjectivity. Through case studies including Boston's Combat Zone in the 1970s-80s, the development of lap dancing in London in the 1990s, and the triumph of corporate striptease in post-Giuliani New York City in the last decade, *The Naked Result* reveals an industry that increasingly eradicates individuality and agency in order to increase profits. Ultimately, *The Naked Result* argues that corporatization has cheerfully smothered the diversity of desire and expression for both dancers and customers, repackaging the most mysterious human emotions into easily branded experiences no more personal or powerful than those to be found in any themed restaurant or coffee mega-chain.

Book Information

Hardcover: 296 pages

Publisher: Oxford University Press; 1 edition (February 1, 2016)

Language: English

ISBN-10: 0199846200

ISBN-13: 978-0199846207

Product Dimensions: 9.3 x 1.2 x 6.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â Â See all reviews Â (1 customer review)

Best Sellers Rank: #1,697,000 in Books (See Top 100 in Books) #180 in Â Books > Arts & Photography > Music > Musical Genres > Dance #1326 in Â Books > Humor & Entertainment > Humor > Comedy #14790 in Â Books > Politics & Social Sciences > Social Sciences > Gender Studies

Customer Reviews

Highly readable and highly informative study of exotic dancing and strip tease. This is unlike the

many exposés and confessional tales, a.k.a. my life as a stripper. The Naked Result combines scholarship, business and personal vignettes. The author is a dance professor, has taught several types, and did earn graduate-school money for one year as an exotic dancer. She profiles some dancers but also describes the differences in club types and their management styles (often micromanagement). As a real bonus, I learned quite a bit about the types of dance movements. She really knows her stuff and how to explain it. There's history and business and theater and sex. What else do you need.

[Download to continue reading...](#)

The Naked Result: How Exotic Dance Became Big Business
Lap Dance: The Ultimate Guide to Being the Best Exotic Dancer (The Ultimate Exotic Dancer Package Book 4)
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1)
How to Dance: Learn How to Line Dance, Belly Dance, Ice Dance and More
How Everything Became War and the Military Became Everything: Tales from the Pentagon
How I Became A Ghost - A Choctaw Trail of Tears Story (Book 1 in the How I Became A Ghost Series)
Big Boobs Sex! Adult Sex Pictures (Photo Book 2 of 250 hot erotic nude pics = UNCENSORED full nudity) of a hot naked MILF woman with big tits and sexy ... Collection Album Series of Sex Pics)
Big Boobs Sex! Adult Sex Pictures (photo book 2 of 50 hot erotic nude pics = UNCENSORED full nudity) of a hot naked woman with big tits and sexy butts: ... album series with Beautiful Sex Pictures)
Big Boobs Sex! Adult Sex Pictures (Photo Book 7 of 300+ hot erotic nude pics = UNCENSORED full nudity) of hot naked MILF women with big tits and sexy ass: ... Collection Album Series of Sex Pics)
Big Boobs Sex! Adult Sex Pictures (photo book 1 of 50 hot erotic nude pics = UNCENSORED full nudity) of a hot naked woman with big tits and sexy butts: ... album series with Beautiful Sex Pictures)
Big Boobs Sex! Adult Sex Pictures (Photo Book 9 of 600 hot erotic nude pics = UNCENSORED full nudity) of hot naked MILF women with big tits and sexy ass: ... Collection Album Series of Sex Pics)
Saving the Big Cats: The Exotic Feline Rescue Center (Quarry Books)
Naked Truths, Imagination & Big Ideas: Create the Next Blockbuster for Your Business
An American Sickness: How Healthcare Became Big Business and How You Can Take It Back
Critical Condition: How Health Care in America Became Big Business--and Bad Medicine
African Dance Trends (Dance and Fitness Trends) (Dance & Fitness Trends)
Dance and Music: A Guide to Dance Accompaniment for Musicians and Dance Teachers
Foxtrot: Learn To Dance The Foxtrot In No Time (Dance Acceleration Learn To Dance Book 1)
The Square Dance and Contra Dance Handbook: Calls, Dance Movements, Music, Glossary, Bibliography, Discography, and Directories

The Dance Fairies Boxed Set (7 Books) (Rainbow Magic, #1: Bethany the Ballet Fairy; #2: Jade the Disco Fairy; #3: Rebecca the Rock 'n' Roll Fairy; #4: Tasha the Tap Dance Fairy; #5: Jessica the Jazz Fairy; #6: Serena the Salsa Fairy; #7: Isabelle the Ice Dance Fairy)

[Dmca](#)